

## **Executive Meeting Notes**

### **Saskatchewan Geological Society**

**Wednesday November 2, 2022 @ noon via Teams**

**2022 Executive:** Dillon Johnstone, Samantha Van De Kerckhove, Jason Cosford, Dave Thomas, Mike Thomas, Brendan Bishop and Brian Brunskill.

Guests: Kate MacLachlan Ralf Maxeiner.

- **Ralf Maxeiner – Calendar/Edgeo update – need for financial support/sponsorship**

1. **Calendar:**

- printing cost has increased from \$4000 to \$5000.
- Sponsorship brings in about \$1600 (\$100 each month and \$100 for each of the 4 educational pages). SMA gives \$500. Average annual profit of \$500-\$1000. Total over 8 years: \$8000 profit!!
- Some sponsors are both SGS and Calendar sponsors.
- Motion: Brian puts for motion that in the event of a shortfall in the calendar funding/revenue, the SGS will provide funds to make up the deficit. Dillon seconded the motion. Brendan questioned whether funding is set before going to print. Ralf confirmed that corporate sponsors are set in the spring (~\$2000). 300 calendars (@\$10 each = \$3000) need to be sold to break even.

2. **Geoexplore:**

- \$9000 funds from APEGS to develop website/app. About \$2000 left in budget. Need to update Quaternary section. Current format is largely for desktop. Mobile app would require significant funds (very expensive) but ESRI is constantly updating.

3. **Open House:**

- Without Public Talk, there is space for SGS to be promoted on Open House Bulletin.
- Dillan motions to approve. Dave seconds the motion. Ralf will provide material for the bulletin.
- Approved

- **Kate MacLachlan – Outreach & Education update – need for financial support/sponsorship**

1. **Education Outreach:**

- Need to consolidate content across outreach platforms (calendar/geoexplore/lesson plans).
- Primary effort is to review current information.
- Perhaps merge the Geoexplore committee with the Outreach committee as these two are similar
- Kate and Ralf will come up with a plan...

2. **Geoexplore:**

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- **Gavin Jensen - APEGS.**

1. **APEGS:**

- Different funding model being developed that will focus on professional development of geoscience
- “What do geoscientists do?”
- Funding not going away, just a different model.

**Event Sponsorships:** Discuss how the SGS allows third parties to 'sponsor' events put on by the society. Some questions that we can look at include:

- Nadene notes that there is interest from sponsors to provide more money.
- Talk to Geoexplore Committee about the prospect of developing the mobile App. How much will it cost? What is the maintenance cost and level of effort to the committee? Is this something for which the SGS should seek funding.
- Luncheon talk costs are going way up. Consider increasing price from \$15 to \$20 dollars.
- Dillon motions to change luncheon talks to \$20 and \$10 for students. Dave seconds the motion. Motion passed.